Eurotech: Everyware Cloud named Best Vertical Implementation for Machine-to-Machine solutions

Amaro (Italy) – August 22nd, 2014 – Eurotech, a leading supplier of embedded technologies, products and systems, today announces the Everyware Cloud M2M/IoT Integration Platform was named Best Vertical Implementation at the M2M Evolution Conference Battle of the Platforms. The Everyware Cloud is a Machine-to-Machine (M2M) Integration Platform that simplifies device and data management by connecting distributed devices over secure and reliable cloud services.

"The Everyware Cloud platform solves a common infrastructure problem among distributed devices and IT systems, allowing users to quickly connect cloud-ready devices to IT systems," said Hilary Tomasson, Vice President of Marketing, Eurotech North America. "We appreciate the opportunity to demonstrate how easy it can be for customers in different verticals like industrial, transportation, retail and, in the example for the Battle of the Platforms, environmental monitoring, to connect devices and gather actionable data to drive business decisions using the Everyware Cloud platform."

The Battle of the Platforms was held in Las Vegas and showcased cutting edge platforms that help manage and deliver M2M solutions. Battle of the Platforms was sponsored by TMC and Crossfire Media.

"On behalf of Crossfire Media and M2M Evolution, I am very pleased to recognize the innovation demonstrated by Eurotech at the 2014 Las Vegas Battle of the Platforms," said Carl Ford, CEO and Co-Founder, Crossfire Media. "Platforms like the Everyware Device Cloud are the driving force behind the wave of machine-to-machine advancements that are transforming what is possible in the Internet of Things. Eurotech truly deserves this award and I look forward to more innovative solutions from them in the future."

About Eurotech
Eurotech (ETH:IM) is a global company that integrates hardware, software, services and expertise to deliver embedded computing platforms and sub-systems to leading OEMs, system integrators and enterprise customers for successful and efficient deployment of their products and services. Drawing on concepts of minimalist computing, Eurotech lowers power draw, minimizes physical size and reduces coding complexity to bring sensors, embedded platforms, sub-systems, ready-to-use devices and high performance computers

to market, specializing in defense, transportation, industrial and medical segments. By combining domain expertise in wireless connectivity as well as communications protocols, Eurotech architects platforms that simplify data capture, processing and transfer over unified communications networks. Learn more about Eurotech at www.eurotech.com.

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