

Eurotech: Makoto Naito appointed CEO and Representative Director of Advanet Inc.

Makoto Naito will lead the Japanese subsidiary of the Group towards a new growth path and a higher integration with sister companies

Amaro (Italy) – September 18th, 2014 – Eurotech, a leading supplier of embedded systems, M2M platforms and IoT solutions, today announced they have appointed Makoto “Mac” Naito as Chief Executive Officer and Representative Director of Advanet Inc.. Under this role, Mr. Naito will lead the Japanese subsidiary of the Group with a stronger effort on both the integration with the rest of the Group and the cross-selling of complementary products coming from the other subsidiaries in Europe and the US. Mr. Naito will be as well Group Vice President of Japan Operations.

During Advanet’s Shareholders Meeting that will approve 2014 financial statements, Makoto Naito will be also appointed as President of Advanet Inc.. Ludovico Ciferri, now President of Advanet Inc., will become Chairman of the Board of the company.

“I’m glad that Mac has decided to join Advanet Inc.”, said Roberto Siagri, President and Chief Executive Officer of Eurotech. “I’m confident his leadership skills and his excellent track record in world class companies will help Advanet in expanding its business and in better exploiting synergies with the other companies of the Eurotech Group.”

“Since day one, it has been within the scope of my assignment to prepare the ground in Advanet for a new development in the history of this great company” said Ludovico Ciferri, President of Advanet Inc.. “Advanet has found the right leader for its new course of action based on its solid past, and I will continue to facilitate its integration into the Eurotech Group.”

“I’m very happy to be joining Eurotech as the CEO of Advanet Inc.”, said Makoto Naito. “Japan is one of the best markets for the type of technology and products that Advanet and the rest of the Eurotech Group can offer. I look forward to leading Advanet towards a new growth path and to helping this company achieve new important goals.”

Makoto Naito is a talented and experienced business leader who is well-known within the Japan computing/technology market. He has successfully managed teams of over 2,500 people. His core strengths include strategy, leadership, top-down sales and operations. Before joining Advanet Inc., Makoto Naito led CA Technologies Japan as the Area Vice President, President & Representative Director. Prior to that, Mr. Naito held several important positions in leading international companies. His track record over the last thirteen years include: Executive Corporate Director and General Manager of North Asia Public at Dell Japan; Country President for Schneider Electric Group Japan; President of APC Japan; Executive of IBM Japan; President & Representative Director of Candle Japan; Vice President in Broadband IP Services of NTT Communications; President & Representative of the Board of Akamai Japan. Additionally, Makoto Naito spent over twenty years at Sony Corporation, where he achieved the role of Vice President of Sony Computer Entertainment Inc.

More information about Makoto Naito CV are available at the following link: <http://jp.linkedin.com/pub/makoto-naito/2/87b/755>

About Eurotech

Eurotech (ETH:IM) is a global company that integrates hardware, software, services and expertise to deliver embedded computing platforms, M2M integration platforms and IoT enabling solutions to leading OEMs, system integrators and enterprise customers for successful and efficient deployment of their products and services. Drawing on concepts of minimalist computing, Eurotech lowers power draw, minimizes physical size and reduces coding complexity to bring embedded platforms, sub-systems and ready-to-use devices to market, specializing in transportation, industrial, security, logistics and medical segments. By combining domain expertise in wireless connectivity as well as communications protocols, Eurotech architects platforms that simplify data capture, processing and transfer over unified communications networks. Learn more about Eurotech at www.eurotech.com.

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