

## PRESS RELEASE

# iNebula and Eurotech team up to create iNebula Connect for smart objects

The industry's first cloud service to offer a distributed and secure platform to support smart objects, collecting, storing and distributing data.

Amaro (Italy), 22nd April 2015 – iNebula, part of the IT multinational Itway Group, provides software-as-a-service (SaaS) cloud computing solutions for the safety and success of businesses, and Eurotech, a leading provider of embedded systems, machine-to-machine (M2M) platforms and Internet of Things (IoT) solutions, announce the launch of the new iNebula Connect service, a distributed and secure communication platform designed to support smart objects. The solution is engineered to collect, store and distribute data with high value application workloads and perform real-time analysis, providing virtually unlimited scalability and full compliance with data management regulations.

iNebula Connect is the first service of its kind in Italy and has been made possible as a result of the collaboration between iNebula and Eurotech. With the advent of the IoT), the number of endpoints on IT networks will grow at a 35% between 2013 and 2020, reaching an installed base of 25 billion units according to a Gartner report dated December 2014. As connections quadruple, businesses will experience an exponential increase in data and information volumes. In order to reduce complexity and to control information, IT departments will have to rely on solutions capable of offering this type of support.

iNebula Connect offers advanced management of data produced by "smart objects". As a result of multiple customization options provided by the team at iNebula this SaaS platform is extremely scalable and flexible, and is consequently able to satisfy the IoT data handling requirements of companies of all sizes and market segments..

"The launch of iNebula Connect demonstrates our focus on innovating with cutting-edge solutions that can meet business needs and market demands. It is estimated that the value of the IoT market in Italy is worth €1.55 billion with iNebula Connect as a first to market that obviously puts us in a strong position," said Stefano Della Valle, Executive VP Sales and Marketing, iNebula. "Partnering with a recognized leader such as Eurotech was essential for the creation of this service. The collaboration is extremely synergistic as it brings together Eurotech's experience in IoT platforms with iNebula's expertise in the provisioning of security services, a growing issue in business applications."





### iNebula

È parte del Gruppo Itway, una multinazionale quotata in borsa che opera nel settore dell'IT da oltre 15 anni, con oltre 280 dipendenti in 6 Paesi europei e un fatturato complessivo che supera i 120 milioni di euro. iNebula offre servizi di cloud computing e supporta le PMI che operano sul mercato italiano e internazionale con nuvole sicure e trasparenti. Grazie alla sua ampia offerta è in grado di garantire l'accesso ai dati sempre e ovunque, la loro tutela e sicurezza, l'ottimizzazione delle risorse e dei consumi elettrici con un notevole risparmio di tempo e denaro.

#### About FUROTECH

Eurotech (ETH:IM) is a global company that integrates hardware, software, services and expertise to deliver embedded computing platforms, M2M integration platforms and IoT enabling solutions to leading OEMs, system integrators and enterprise customers for successful and efficient deployment of their products and services. Drawing on concepts of minimalist computing, Eurotech lowers power draw, minimizes physical size and reduces coding complexity to bring embedded platforms, sub-systems and ready-to-use devices to market, specializing in transportation, industrial, security, logistics and medical segments. By combining domain expertise in wireless connectivity as well as communications protocols, Eurotech architects platforms that simplify data capture, processing and transfer over unified communications networks. Learn more about Eurotech at <a href="https://www.eurotech.com">www.eurotech.com</a>.

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