

## Frost & Sullivan acclaims Eurotech for Redefining the Communications Space with its Cutting-edge M2M Integration Platform for Internet of Industrial Things (IIoT) Applications

Amaro, ITALY – July 13th, 2015 – [Eurotech](#), a leading global actor in the M2M/IoT marketplace, announced today that it has received a prestigious award from the London-based Growth Partnership Company, Frost & Sullivan for *Product Line Strategy Leadership for Cloud-enabled M2M Platform for IoT Applications in Europe*.

In their announcement of the award Frost & Sullivan stated, “Leveraging more than 20 years of experience, Eurotech has built a best-in-class M2M platform that aids the interconnection of embedded devices and offers a broad spectrum of solutions. All of Eurotech’s M2M solutions integrate hardware, software, and services, eventually delivering optimum return on investment (ROI)”. It went on to add, “Optimum flexibility surpasses customer expectations and stands as a befitting option in the highly competitive market domain. With its strong overall performance, Eurotech has earned Frost & Sullivan’s 2015 Product Line Strategy award.”

Frost & Sullivan Research Analyst Guru Mahesh also pointed out that, “...the *Everyware Cloud™* assists end users with the proper connection, configuration, and management of devices throughout the entire product life cycle until the product wears out. Its benefits of shorter time to market and pay-as-you-go model are proving highly cost-effective; more importantly, it is flexible enough to be deployed right from the public cloud to a cloud in a box.”

Robert Andres, Eurotech’s Chief Marketing Officer, commenting on the award said, “We are truly honoured to receive this prestigious award from Frost & Sullivan. Here at Eurotech we spend every day trying to improve solutions that, by encapsulating the complexity of M2M/IoT operational technologies, enable customers and partners to develop and implement successful IoT applications. We endeavour to make complex technologies available as easy-to-use services and products in order that System Integrators, Software Vendors, Device Manufacturers and all other players in the market can rely on our IoT portfolio, allowing them to focus all their attention toward their own solutions. An important award like this proves to us and our customers that we are definitely heading in the right direction. It reinforces our passion and motivation to deliver products and services that continue to innovate and contribute to the 4<sup>th</sup> industrial revolution we are all just beginning to experience.”

About Eurotech

Eurotech (ETH:IM) is a global company that designs, creates and delivers full Internet of Things solutions, including services, software and hardware to leading systems integrators and enterprises large and small. With Eurotech solutions in place, clients have access to the latest open source and standardized software stacks, flexible and rugged multi-service gateways and sophisticated sensors to bring actionable data from the field into business operations. Working with world-class ecosystem partners, Eurotech delivers on the promise of the Internet of Things either from end to end, or with best in class building blocks, including device and data management, connectivity and communication platform, intelligent edge devices and smart objects following business models that fit today's business world. Learn more about Eurotech at [www.eurotech.com](http://www.eurotech.com).

#### About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants.

Our “Growth Partnership” supports clients by addressing these opportunities and incorporating two key elements driving visionary innovation: The Integrated Value Proposition and The Partnership Infrastructure.

- *The Integrated Value Proposition* provides support to our clients throughout all phases of their journey to visionary innovation including: research, analysis, strategy, vision, innovation and implementation.
- *The Partnership Infrastructure* is entirely unique as it constructs the foundation upon which visionary innovation becomes possible. This includes our 360 degree research, comprehensive industry coverage, career best practices as well as our global footprint of more than 40 offices.

For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector and the investment community. Is your organisation prepared for the next profound wave of industry convergence, disruptive technologies, increasing competitive intensity, Mega Trends, breakthrough best practices, changing customer dynamics and emerging economies?

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