Imagine. Build. Succeed.

# **STAR Conference London**

**Company Overview** 

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Presenters:

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# **Quick Facts**

Trusted top player in the Embedded Computers market – Standard/COTS/Custom

Capable of merging HPC technology with Embedded to create High Performance Embedded Computers (HPECs)

Strong vertical market competencies

Behind the products of more than 20 Global 500

20+ Years of experience in distributed systems and M2M

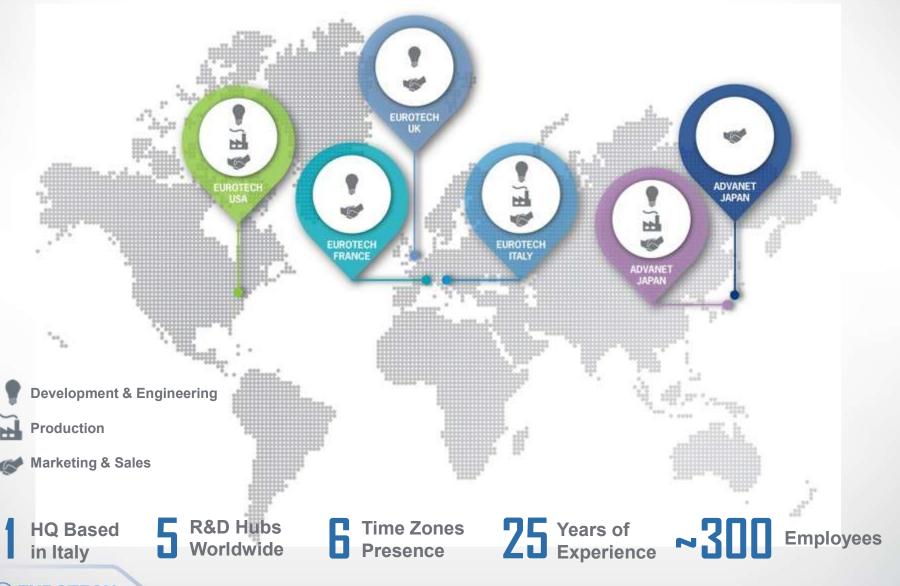
Leading innovator in OT-to-IT integration: Industrial IoT gateways, High Performance Edge-computers, Device Management SW framework and IoT integration SW platform

Public Company, in the STAR segment of Borsa Italiana (Bloomberg: ETH:IM; Reuters: E5T.MI)

Member of the UN Global Compact



# **Global Footprint**



# **THE VISION: Pervasive & Ubiquitous Computing**

#### Computers will be increasingly miniaturised and interconnected

They weave themselves into the fabric of everyday life until they are indistinguishable from it

IoT is how

Computer's Ubiquity
(Cloud Computing)
and
Pervasiveness
(Embedded PCs)

are merging to enter into the real world.

While cloud computing isn't going away, the first signs that it's becoming "yesterday's" technology are here. The next thing is called "edge computing"

Peter Levine - partner at Andreessen Horowitz.



# THE BUSINESS IDEA TODAY (since 2008): FedEx-ing Data

Zillion of Data produced every day have to be collected at the Edge and made available, in real time, to Business Applications through IoT infrastructures



## Edge Computing is the New Black in Embedded Computing

"Edge Computing" is opening a new era of technology innovation and growth.

It represents an amalgam of

'field' hardware, software, networking, security and IT integration



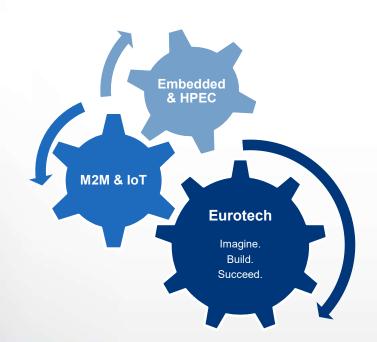
# THE MISSION

Addressing the needs of an Interconnected Planet

- Intelligent Autonomous Machines
- Machine to Machine
- Human to Machine

Enabling our customers to focus on their core competencies

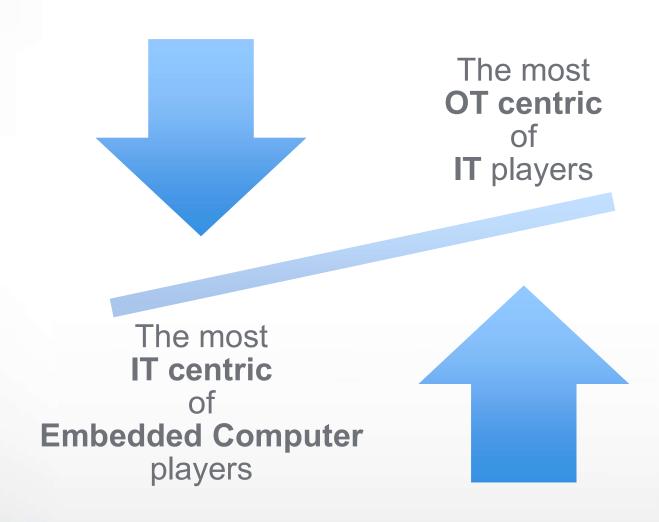
- Faster Time to Market
- Lower Total Cost of Ownership



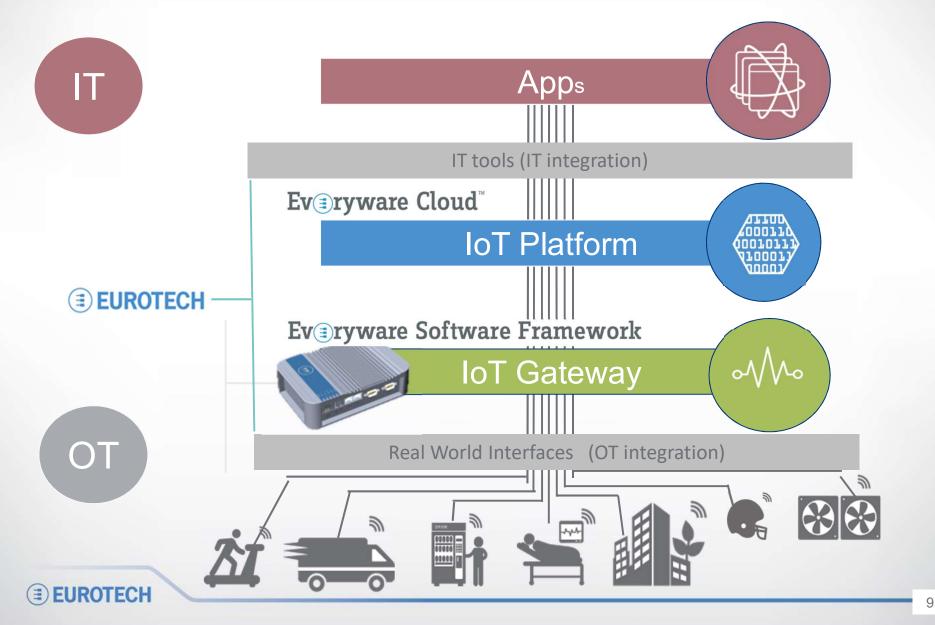




# **Eurotech Positioning in the 4**<sup>th</sup> Industrial Revolution



# **Bridging between OT and IT**



# Why Eurotech can succeed

### Becoming one of the major player in the I-IoT

- We have understood the essence of this Industrial Revolution
- We have the critical components for the success of an I-IoT implementation
- We have created an ecosystem using open-innovation
- We have a flexible freemium revenues model
- We have design wins with major players that prove the technology
- We have partnerships with leading IT and OT vendors

# **Open Source Strategy**

To be a de-facto standard → Market Acceptance and Recognition The Freemium Model → Subscription















million lines of code 30\*

projects

290+

developers

1.5M annual

visitors

Contributed by Eurotech



Middleware for IoT Gateways









Contributed jointly by Eurotech and Red Hat



**Modular IoT Integration Platform** 







# **Ecosystem Strategy**

**Selected Partnerships with Key Players** 













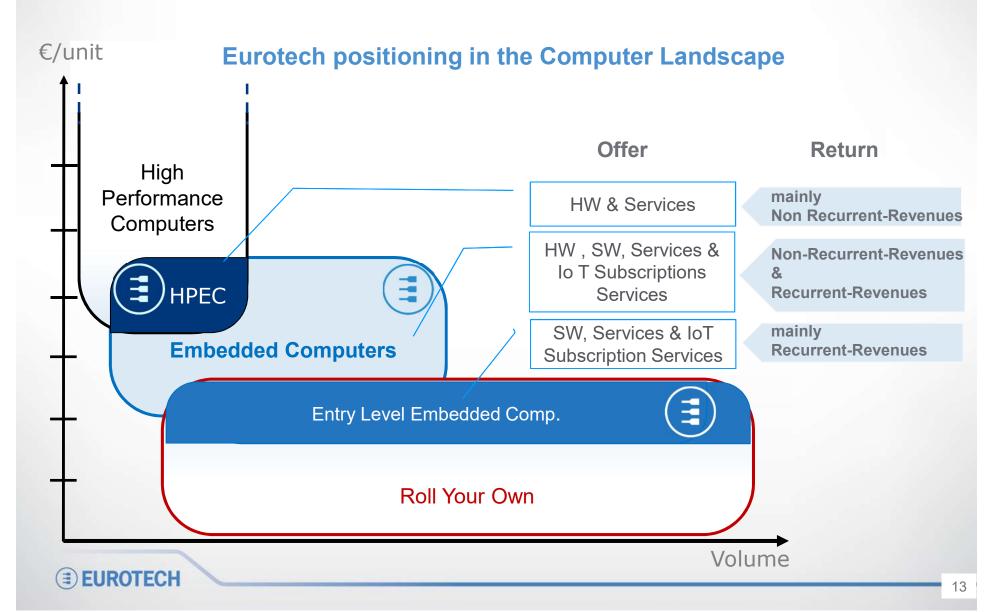
"No single company can build the IoT itself...We believe in openness for the internet of things – open ecosystems and open collaboration and partnership."

Volkmar Denner, CEO Bosch

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# Price/Volume Landscape & Revenue model

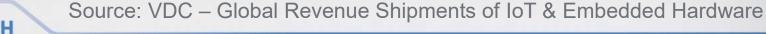
The Layers Model: HPEC, Embedded PC and IoT enablement



# COTS Embedded PC and IoT TAM

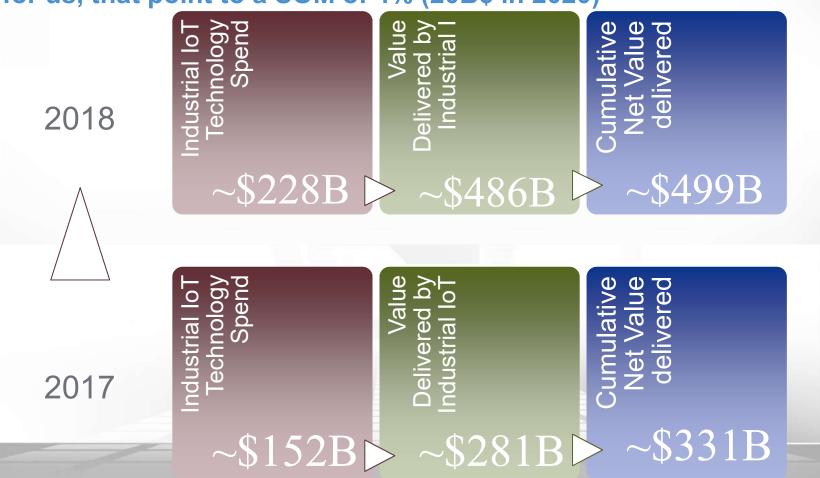
SAM is 20% of the TAM -> SOM is 4% of the SAM

Embedded Boards ≣mbedded Systems Services ntegration 2018 ~\$8B ~\$22,5B ~\$10,5B Boards Systems ≣mbedded Embedded Services ntegration 2017  $\sim$ \$21B ~\$10B ~\$7B



# Industrial IoT TAM: ~500 B\$ in 2020

80% of the Market is not for us! of the remaining 20% (SAM), 80% is not for us, that point to a SOM of 4% (20B\$ in 2020)



Source: Eurotech elaboration on Gartner, Forecast Analysis: Internet of Things — Services, Worldwide, 2016 Update, Gartner IoT Global Forecast & Analysis 2015-25 WikiBon – Projected Value Delivered by Industrial Internet 2012-20





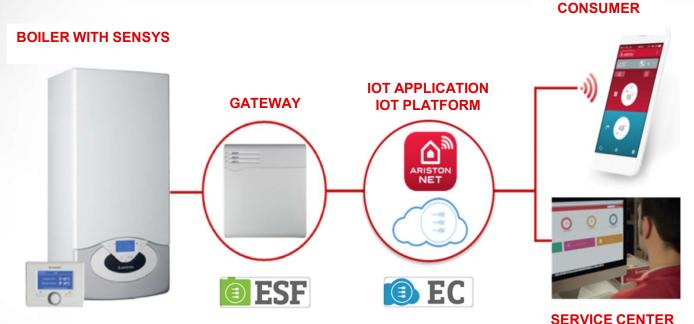
### **ANNEX**

# **INDUSTRIAL IOT USE CASES**

# **Connected Product**







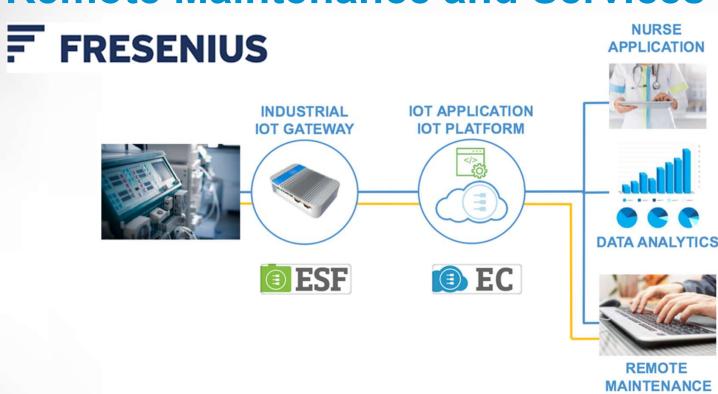
#### **Application:**

- End users to remote control their own thermo-devices
- For technical assistance operators to perform <u>remote</u> <u>diagnostics</u>
- Valuable data for R&D, Service, Marketing departments to <u>develop & sell new products and services</u>

#### **Key Success Factors:**

- Service-oriented business model
- Open and industry standards based
- ESF hardware abstraction, Java/OSGi
- Remote device & embedded app. mgmt.
- Real time data
- M2M / IoT know how in Eurotech
- Eurotech worldwide footprint

# **Remote Maintenance and Services**



#### **Application:**

- Connect machines to the internet in a nonintrusive way
- Provide nurses with access to machine status
- Provide manufacturers access to machine logs
- Enable remote maintenance with less field visits

#### **Key Success Factors:**

AND SUPPORT

- Open Standard Connectivity
- Device Provisioning
- Remote Access VPN
- Onboarding and Data Acquisition App
- Port/IP Forwarding
- Cellular Connectivity

# **Real Time Asset Monitoring**



#### **Application:**

- On board diagnostics
- Data collection for optimization and predictive maintenance
- Remote access and maintenance
- Railway certified hardware with MVB interface
- On premise device management and data integration

#### **Key Success Factors:**

- Open Standard Connectivity
- Modular Field Access Drivers
- Data Flow Programming
- Portable IoT Edge Middleware
- On-premise IoT Cloud Platform

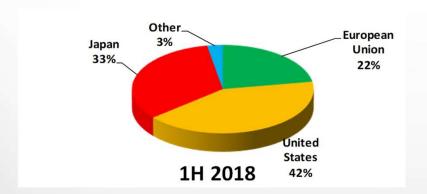
## **ANNEX**

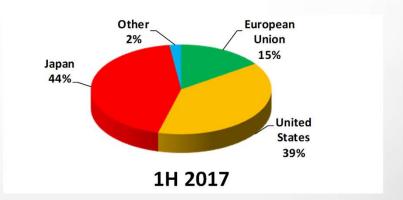
# FINANCIAL HIGHLIGHTS 1H2018

## **REVENUES BY GEOGRAPHIC AREA**

30 June 2018-2017 (€/000)

BREAKDOWN BY GEOGRAPHIC AREA	1H 2018	%	1H 2017	%	var. %
European Union	8,327	22.3%	3,367	15.3%	147.3%
United States	15,511	41.6%	8,536	38.8%	81.7%
Japan	12,446	33.3%	9,638	43.8%	29.1%
Other	1,038	2.8%	462	2.1%	124.7%
TOTAL SALES AND SERVICE REVENUES	37,322	100.0%	22,003	100.0%	69.6%







# **CONSOLIDATED INCOME STATEMENT**

OPERATING RESULTS €'000	1H 2018	%	1H 2017	%	1H 2018 adjusted	%	1H 2017 adjusted	%
SALES REVENUES	37,322	100.0%	22,003	100.0%	37,322	100.0%	22,003	100.0%
GROSS PROFIT	18,034	48.3%	9,873	44.9%	18,034	48.3%	9,873	44.9%
EBITDA	3,629	9.7%	(4,398)	-20.0%	3,629	9.7%	(4,398)	-20.0%
EBIT	2,681	7.2%	(6,854)	-31.2%	2,681	7.2%	(5,637)	-25.6%
PROFIT (LOSS) BEFORE TAXES	2,610	7.0%	(7,878)	-35.8%	2,610	7.0%	(6,661)	-30.3%
GROUP NET PROFIT (LOSS) FOR THE PERIOD	1,913	5.1%	(7,017)	-31.9%	1,913	5.1%	(6,226)	-28.3%



# **CONSOLIDATED BALANCE SHEET**

(€'000)	at Jun 30, 2018	at Dec 31, 2017
ASSETS		
Intangible assets	83,356	79,968
Property, Plant and equipment	2,368	2,436
Investments in affiliates companies	0	0
Investments in other companies	131	144
Deferred tax assets	1,335	1,283
Medium/long term borrowing allowed to affiliates	86	83
companies and other Group companies		
Other non-current assets	630	618
Total non-current assets	87,906	84,532
Inventories	20,301	17,821
Contracts in progress	816	412
Trade receivables	14,177	15,623
Income tax receivables	217	204
Other current assets	1,845	1,782
Other current financial assets	97	95
Cash & cash equivalents	8,333	6,745
Total current assets	45,786	42,682
Total assets	133,711	127,242

(€'000)	at Jun 30, 2018	at Dec 31, 2017
LIABILITIES AND EQUITY		
Share capital	8,879	8,879
Share premium reserve	136,400	136,400
Other reserves	(49,174)	(54,582)
Group shareholders' equity	96,105	90,697
Equity attributable to minority interest	0	0
Total shareholders' equity	96,105	90,697
Medium-/long-term borrowing	1,848	1,844
Employee benefit obligations	2,385	2,343
Deferred tax liabilities	2,974	2,816
Other non-current liabilities	739	688
Total non-current liabilities	7,946	7,691
Trade payables	13,451	13,088
Short-term borrowing	9,507	10,720
Derivative instruments	6	9
Income tax liabilities	704	262
Other current liabilities	5,992	4,775
Total current liabilities	29,660	28,854
Total liabilities	37,606	36,545
Total liabilities and equity	133,711	127,242

