

PRESS RELEASE

# **Eurotech and Data Market partner up to provide Industrial IoT Solutions in Turkey**

**AMARO (Italy), October 31st, 2017** – Eurotech, a leading provider of embedded systems, Machine-to-Machine (M2M) platforms and Internet of Things (IoT) solutions, announced a partnership agreement with Data Market, a System Integrator deploying products and solutions in the Internet of Things domain.

Eurotech selected Data Market as first partner to increase its presence in the Turkish market because of their expertise in developing enterprise portals, websites, intranet and in their implementation for Turkey's leading companies.

"Eurotech IoT Gateways and Everyware Cloud solution perfectly fit into and contribute to our "Compass Connected and Smart" platform, which enables machine manufacturers to monitor, analyze and manage their products over the cloud. Eurotech, being a reputable global IoT gateway and platform vendor, has well suited solutions to our Industry 4.0 strategy and offerings." said Önder Özturan, Data Market Business Development Director. "Data Market aims to widen its footprint to broader geographies with vertical solutions and we believe that partnering with Eurotech will accelerate our business growth and success."

"Data Market, being a solution provider and system integrator since 1992, is the ideal partner to establish Eurotech presence in the Turkish market" said Giuseppe Surace, Eurotech's CP&MO. "This partnership is a further confirmation of Eurotech leadership in the IoT industry on a global scale and its willingness to continue to provide innovative end-to-end horizontal solutions for different verticals."

## **About Eurotech**

Eurotech (ETH:IM) is a global company that designs, creates and delivers full Internet of Things solutions, including services, software and hardware to leading systems integrators and enterprises large and small. With Eurotech solutions in place, clients have access to the latest open source and standardized software stacks, flexible and rugged Multi-service IoT Gateways and sophisticated sensors to bring actionable data from the field into business operations. Working with world-class ecosystem partners, Eurotech delivers on the promise of the Internet of Things either from end to end, or with best in class building blocks, including device and data management, connectivity and communication platform, intelligent edge devices and smart objects following business models that fit today's business world. Learn more about Eurotech at <a href="https://www.eurotech.com">www.eurotech.com</a>.

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## **About Data Market**

Data Market, having headquarters in stanbul, Turkey, is a solution provider and systems integrator since 1992. With its distinguished technical and operational skills in IT domain, Data Market serves to major verticals like manufacturing, finance, telecommunication, retail, health, and general industries. Leveraging its systems integration capabilities, Data Market developed its "Compass Solution Framework" to address Internet of Things domain. "Compass Connected and Smart Platform" addresses the machine and device manufacturers, to help them to onboard into Industry 4.0, and enable them to convert their products into "Connected" and "Smart" products. Platform lets its users to collect, monitor and analyze critical machine telemetry data, drive machine learning for predictive analysis and provide remote support by accessing the machines over secure vpn connections. Learn more about Data Market at www.datamarket.com.tr, and solution platform at www.connectedandsmart.com

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